



Interactive Book Cover

CLIC2C® can transform the information printed on paper into dynamic multimedia content to be displayed on mobile phones, thanks to Digital Watermark technology. *The House of Six Doors* is the first book to feature CLIC2C®.



1. Download the free application.

Download the CLIC2C® application by visiting <http://clic2c.com> on your mobile, or get it from the application store (do not use the CLIC2C-US app). The site recognizes your phone and downloads the appropriate files.

2. Discover CLIC2C® interactive images.

There are many publications in Europe using this technology. You will find the CLIC2C® images by looking for the CLIC2C® logo (shown on the left). In *The House of Six Doors* the Digital Watermark is on the front cover painting.



3. Interact with the image. Depending on your phone there are two possibilities:

a) Streaming Mode (Video). Open CLIC2C®, point your phone's camera from a distance of 4-6 inches (10-15 cm.) parallel to the image, and the application will connect you to the associated content.

b) Snapshot Mode (Picture). Open CLIC2C®, point your phone's camera from a distance of 4-6 inches (10-15 cm.) parallel to the image. Click the "Capture" option and the application will connect you to the associated content.



4: Enjoy the multimedia content!

RECOMMENDATIONS

Place the image on a flat stable surface.

Keep the phone parallel to the image.

Avoid extreme lighting conditions, especially low light situations.

Use the online help provided in the application options, if needed.

